



Monday 24 September 2018

Supporting future leaders of Australian horticulture industry

With strong endorsement from industry leaders, the University of Tasmania's Masterclass in Horticultural Business is gaining a strong reputation as Australia's foremost training opportunity for horticultural business professionals.

Applications for 2019 are now open, and people working in a variety of horticultural sectors are encouraged to apply for one of 16 industry-supported scholarships worth \$10,000 each.

"The Masterclass in Horticultural Business is offered through flexible online delivery, and includes several face-to-face field trips to a variety of horticultural regions around Australia," Associate Professor Alistair Gracie from the Tasmanian Institute of Agriculture said.

"The 10-month course is designed for people who want to take their careers to the next level, by gaining new knowledge and business skills that can immediately be put into practice.

"Scholarships are available for people working in the vegetable, nursery, apple and pear sectors – however, the course is open to anyone working in the Australian horticultural industry."

Wayne Trengove, from Hansen's Orchard in Tasmania, participated in the masterclass in 2018 and was a recipient of an industry-supported scholarship.

"After just a few months my skills are already honed better, and I think I'm a better manager and horticulturalist than I was before," Mr Trengove said.

"I have found the entire course beneficial, whether it was brushing-up and honing my existing skills or learning new and valuable information. I would encourage others to apply for this course."

Scholarships available in 2019

- 10 Vegetable Scholarships (total value \$100,000)
- Four Nursery Scholarships (total value \$40,000)
- Two Apple and Pear Industry Scholarships (total value \$20,000)

The masterclass was tailor-made for Australian entrepreneurs in horticulture with the expertise from the University of Tasmania, Wageningen Academy in The Netherlands and New Zealand's Lincoln University. It is supported with funding from Hort Innovation.

Applications are open until 29 October 2018. For more information visit utas.edu.au/tia/study/masterclass-in-horticultural-business or email hort.bus@utas.edu.au

TIA is a joint venture between the Tasmanian Government and the University of Tasmania.

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