

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Arts is big business at the Creative Arts Summer School in Launceston

Tasmanian artists wanting to gain key business skills are invited to attend a special course at the Tasmanian Creative Arts Summer School in January.

Organiser Jana Harper said that the *Lucrative Arts Business* course will be presented at the Inveresk-based summer school in collaboration with the Salamanca Arts Centre.

“Presenters Carolyn Coates and Stuart Thom will introduce participants to the key processes and concepts required to confidently engage with the business world,” she said.

“The topics covered will support artists in assessing and strengthening their business vision, improving motivation and confidence, identifying opportunities, setting goals, developing and implementing strategies, and mitigating risk.”

The Tasmanian Creative Arts Summer School, run by the Academy of Arts at the University of Tasmania, provides 19 hands-on creative arts workshops, two music summer schools and a contemporary dance summer school from **14-23 January 2009**.

It is a collaborative partnership between the University of Tasmania, Newstead Campus, Launceston College, TAFE Tasmania, the Queen Victoria Museum and Art Gallery and the Launceston City Council

Lucrative Arts Business presenters Carolyn Coates and Stuart Thorn are highly skilled and experienced in business and creative industries.

Ms Coates has spent eighteen years involved in the creative industry and is passionate about the development and valuing of Tasmania's arts and cultural sector, specifically arts-based businesses.

Mr Thom has managed business enterprise centres in the north and south of the state. He was instrumental in the establishment of the first Community Banks in Tasmania and went on to chair the company, which owned the Bendigo Bank franchise.

For further information about the Tasmanian Creative Arts Summer School 2009 visit <http://www.acadarts.utas.edu.au/?q=node/45> or phone the Academy of the Arts Launceston, Carol Searson or Jana Harper 6324 4400

Information Released by:

**Media Office, University of Tasmania
Phone: 6226 2124 Mobile: 0417 517 291
Email: Media.Office@utas.edu.au**