

# MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors

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## Campus residency captures North West food bowl

The motivations, inspirations, beliefs and philosophies behind some of the North-West coast's celebrated primary producers are captured in an exhibition opening today.

UTAS Cradle Coast campus's first Writer in Residence, Cate Gilpin, unveiled her exhibition, *Stories from the North West Food Bowl*, at the campus today.

The installation tells the stories and personal insights of 24 of the region's food producers, providers and businesses; from their views on diversity and innovation, to their underlying business philosophies.

"The region is built on innovation and a real love for its natural environment and I wanted to know what motivates and inspires food businesses here," Cate said.

"Everyone has a story to tell, and I wanted to scratch below the surface to really find out what makes such an interesting community of unique and diverse operators tick."

The exhibition was officially opened by Australian gardening guru and host of SBS Television's *Costa's Garden Odyssey*, Costa Georgiadis.

Cate is a Brisbane-based writer and curator and has spent the past year travelling Australia with her husband Nick.

Part of the exhibition is a website, [www.foodbowlstories.com.au](http://www.foodbowlstories.com.au), that aims to provide an opportunity for operators and consumers to add their thoughts and reflections on the North West food bowl.

"Further to the exhibition, I wanted to create a space for an ongoing conversation between producers, and producers and consumers, on how they enjoy being part of this food landscape," Cate said.

Cate also will hold a floor talk on Wednesday, March 2 from 1pm until 2pm. The exhibition is the first in the campus's Artist in Residence program, which was launched last year.

The program is open to artists from design, craft, visual arts, multi-media and literature with applications closing in August each year.

*Stories from the North West Food Bowl* will run until March 14 and is open Monday to Friday, 9am until 6pm. It is located at the Atrium Gallery, UTAS Cradle Coast campus, 16-20 Mooreville Road, Burnie.

**For more information contact:**

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