



# Media Release

**Date: Tuesday 22 July 2008**

## **Tasmanian cricket and UTAS work together**

The Tasmanian Cricket Association (TCA) and the University of Tasmania (UTAS) today announced a collaboration that will see mutual benefits for each organisation and give the PKF Tasmanian Tigers an opportunity to pursue a career both on and off the sports field.

The PKF Tasmanian Tigers, TCA Grade cricketers and TCA staff will benefit from the partnership which will see them all entitled to formal support for flexible study arrangements, exchange arrangements, course advice, financial support and professional development.

UTAS will benefit from the TCA's support through the PKF Tasmanian Tigers taking part in student recruitment days and school promotions, being included in research and development opportunities and also having a strong UTAS presence on the TCA website and within publications.

TCA CEO David Johnston said the initiatives will see the organisations form an important relationship that will be beneficial to them both well into the future.

"The TCA is very aware of the importance of education and professional development and we hope our State players in particular can be of help to the University of Tasmania by supporting student recruitment activities through appearances at University exhibitions or school promotions.

"I know that some State players are already enrolled or enrolling at the University and it is expected that this collaboration will see many more PKF Tasmanian Tigers, TCA Grade cricketers and TCA staff take advantage of this great initiative which will give them the opportunity of securing their future," Johnston said.

UTAS Vice-Chancellor Professor Daryl Le Grew said the collaboration would see the University and TCA work together to create exciting opportunities for elite sports people to reach their full potential both on and off the sports field.

"We share the TCA's ethos that talented athletes should be supported to develop their sporting ability to the highest level, and to also nurture those skills which will open up opportunities beyond their sporting career," Prof Le Grew said.

"Through the flexible learning arrangements offered by the University, including the opportunity to study overseas with one of our many exchange partners, first-class cricketers can undertake a degree while maintaining the momentum of their sporting career.

"This not only provides a healthy balance to their sporting life, but lays the foundation for the next phase of their career after cricket," he said.

Prof Le Grew said the collaboration was a wonderful example of two Tasmanian institutions working together for the benefit of young Tasmanians and reflected the University's strong commitment to community engagement.

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