

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



New UTAS online business courses help work-life balance in the North

Northern business people will be able to study online with the University of Tasmania for an MBA for the first time in 2009.

Dr Rob Hecker from the Faculty of Business said the main demand for business study in the North was from working people wanting to further their skills and knowledge through an MBA.

“Working people need options to balance work, family and study,” he said.

“UTAS is helping by providing business units online. This semester for the MBA we are offering three units online and continuing face-to-face Saturday sessions; we’ll gradually increase the number of units available online.”

Other post-graduate courses to be available online include:

- MBA (Health Management);
- Masters degrees in Marketing, International Business and Professional Accounting;
- Graduate Certificate in Corporate Governance.

Jim Stancombe, National Australia Bank’s retail credit and risk manager for Tasmania and Gippsland, will do the new online units to complete his MBA.

Located in Launceston, he has completed eight of the twelve units – some face-to-face with UTAS and others online with the University of Southern Queensland.

“Balancing work, family and other interests makes it difficult to commit to Saturday sessions at university” he said. “Now that UTAS is providing units online it will enable me to complete my MBA with the university here.”

An information session for people interested in flexible opportunities for further study in business will be held on Wednesday 11 February, Gallery B, Academy of the Arts, Inveresk, 5.30pm-7pm.

For interviews with Jim Stancombe or more information contact Sharon Webb, University of Tasmania, ph. 0438 510616.

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