

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Unlock your future at Cradle Coast Open Day

The University of Tasmania's Cradle Coast campus is throwing open its doors this weekend for the annual Open Day.

The campus will be open on Sunday 22 August 2010 from 10am-3pm.

Prospective students, families and members of the community are all invited to explore the campus and take part in the many activities on offer.

Those considering enrolling will have the opportunity to speak with UTAS staff and students about courses on offer, scholarships, applications and accommodation.

There will be a wide variety of fun activities, campus tours and demonstrations to inform and enjoy.

Jo Bailey, Manager – Marketing and Recruitment, said the Open Days are key events on the UTAS calendar.

“Open Day gives prospective students - and their parents and family members - the chance to experience what a university education at UTAS can offer,” Ms Bailey said.

“We have some engaging presentations and activities on the program, so it's a great opportunity for people of all ages to find out a bit more about the university in general.”

Highlights of the Cradle Coast Open Day include:

- Arctic explorer, adventurer and environmental scientist Tim Jarvis will give an inspiring free public lecture at 1pm. Jarvis combines a love of adventure with a passion for environmental issues and has undertaken expeditions to many of the world's deserts, mountains and rainforests, including a record-breaking journey to the South Pole.
- Are you Australia's next sporting star? UTAS is a Talent Assessment Centre for the Australian Sports Commission's National Talent Identification and Development Program. Testing sessions will be held on Open Day. To register visit www.ausport.gov.au/etid
- Story time for children by the Faculty of Education

- The Ice Cold Science Show- watch a banana dipped in liquid nitrogen act as a hammer in the courtyard
- Hands-on Science activities
- Rowing and Strong person competitions in the Wellness Centre
- All about Reptiles: Learn about the lives of snakes, lizards and frogs

For more information/interviews, please contact: Jo Bailey, Manager – Marketing and Recruitment: (03) 6226 2882 or 0418 321 251; or Leanne Arnott, (03) 6324 3435 or 0400 283 836

Please see the attached for a full program of the Cradle Coast Open Day events.

Information Released by:

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