

# **MEDIA RELEASE**

**NEWS FROM THE UNIVERSITY OF TASMANIA**

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ATTENTION: Chiefs of Staff, News Directors

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## **Post-compulsory education awareness targeted in program**

AN innovative program designed to increase post-compulsory education awareness in the Cradle Coast region has kicked off for another year.

Organised by the UTAS Cradle Coast campus, the Open Day Every Day program offers an introduction to the university.

The flexibly delivered program caters to primary, high schools and colleges on the North-West and West coast.

Specifically designed on-campus packages are offered to certain year groups which can include tours, a mini lecture, hands-on science experience, web-based activities or on-site visits to schools.

As part of the senior secondary program, UTAS Cradle Coast campus lecturers will visit the region's colleges talking with students regarding particular subject areas.

“Unfortunately, participation rates in post-compulsory education, training and employment for young people in the Cradle Coast region are some of the lowest in Australia,” Program Chairperson and UTAS School of Agricultural Science Education Officer Paul O’Halloran said.

“The needs of the economy are highly dependant on participation in education and training.

“The Open Day Every Day program plays an important role in helping to deliver tertiary education choices to young people living in the region.

“The program raises awareness of how the UTAS Cradle Coast campus can help provide them with a university education, which in turn, can deliver life-long benefits.”

Schools and colleges interested in the program should contact Tanya Adams on 6430 4949 or email [Tanya.Adams@utas.edu.au](mailto:Tanya.Adams@utas.edu.au)

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