

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



A third of your degree, for free!

NEW SCHOLARSHIP SCHEME AIMS TO ENHANCE CAREER PROSPECTS

PEOPLE looking to start or develop their career can sample selective units for free through a new scholarship scheme, valued at more than \$5000.

The Cradle Coast Authority, in partnership with the UTAS Institute for Regional Development, is sponsoring scholarships for new students enrolling in the Bachelor of Regional Resource Management (BRRM) degree for 2007.

The scholarships will allow first-year BRRM students to study up to eight units free.

Each scholarship is worth up to \$5270 and is only available for 2007.

"The University welcomes the support of the Cradle Coast Authority through this scholarship program," UTAS Cradle Coast campus Director Megan Cavanagh-Russell said.

"University study can really make a difference to the performance of people in their work places. We hope this incentive will encourage local people to take their first step towards a higher education, through enrolling at the Cradle Coast Campus.

"They can be assured of a stimulating and challenging experience, supported by a team of staff and fellow students who really want to contribute to regional prosperity."

Students are set to reap the financial rewards and gain an invaluable insight into university study through one of the most innovative degrees available.

The Bachelor of Regional Resource Management degree was introduced to the UTAS Cradle Coast campus last year, in direct response to an identified regional needs assessment.

"The scholarships will make it easier for busy people, and those considering university for the first time to sample what this course and campus can offer their careers, at no cost," Cradle Coast Authority Executive Chairman Roger Jaensch said.

"The Cradle Coast Authority is proud to support this program. Our region needs people who can understand the global challenges and opportunities facing our region and help to create the local solutions that will bring out its unique potential from within."

The degree helps students understand how regions work and what makes them grow with core units in regional science combined with a major in either business enterprise development or natural resource management.

The degree equips students with skills highly sought-after in regional communities, leading to careers as project leaders, strategic planners, regional consultants and policy makers for community, industry or government.

First semester starts on Monday, February 26 with scholarship applications closing on Monday, 5 March, 2007. An early application for one of these innovative scholarships will enable commencement at the beginning of the semester.

For more information contact Linda Callahan on 6430 4912, email Linda.Callahan@utas.edu.au or attend the Information Night on Tuesday, February 6 from 6 – 7pm at the UTAS Cradle Coast campus, 16-20 Mooreville Road, Burnie.

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For more information/interviews contact:

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