



Media Statement



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DAVID LLEWELLYN
Minister for Primary Industries and Water

PROFESSOR DARYL LE GREW
Vice Chancellor, UTAS

**New UTAS Entity the Face of Fundraising for
the Tasmanian Devil**

The State Government and the University of Tasmania today signed an agreement establishing the Save the Tasmanian Devil Appeal Committee as the official fundraising body for the Save the Tasmanian Devil Program.

Under the agreement, the Save the Tasmanian Devil Appeal Committee, a committee of the University of Tasmania Foundation, will drive the promotion and coordination of the Save the Tasmanian Devil Appeal.

Primary Industries and Water Minister, David Llewellyn, said the need for a dedicated Appeal Committee was driven by community support for the Save the Tasmanian Devil Program.

“The Committee is the formal fundraising arm of the State and Commonwealth Government’s Save the Tasmanian Devil Program which oversees the management response to the Devil Facial Tumour Disease projects,” Mr Llewellyn said.

“When we began the program we did not foresee the desire of community and industry wanting to be part of the conservation effort.

“Although the University was initially able to use its Foundation to assist in that community support, the continued growth has required the establishment of a dedicated appeal and committee.

“The establishment of this Appeal Committee will enable the funding of the broader goals of the Save the Tasmanian Devil Program from community contributions.

“It is very rewarding to see the many efforts that are being dedicated to the conservation of the Tasmanian devil, from the Commonwealth and State

Governments to the University, to the individual efforts underway by wildlife parks and zoos both here and interstate.”

David Rowell, the current Chairman of the Foundation’s Board of Governors, will chair the Appeal Committee; and committee members will be drawn from Government, international wildlife conservation groups, tourism, UTAS and the private sector.

UTAS Vice-Chancellor, Professor Daryl Le Grew, said the new committee would become the face of fundraising for the Devil around the world.

Professor Le Grew said the committee will ensure that there is confidence that donations from anywhere in the world to the Save the Tasmanian Devil Appeal will make an impact on the ground-breaking advances being made in devil protection and research.

“This agreement means the committee will be the lead entity for fundraising to save the Tasmanian devil at a national and international level; including the United States of America, through the University of Tasmania Foundation USA.

“The establishment of the committee is a significant step in the global effort to save the Tasmanian devil and a fine example of the way forward in conservation.

“People all over the world are involved in this major conservation effort and public donations to the Save the Tasmanian Devil Appeal are vital in saving the species.”

For more information or to make a donation to the Save the Tasmanian Devil Appeal, visit: www.tassiedevil.com.au

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