

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Free forum examines future of State's social enterprises

Business, charity or something in between? The role that social enterprises play in regional communities will be the focus of a free public lecture at the UTAS Cradle Coast Campus next Tuesday.

Between Mission and Market will explore opportunities for socially-minded businesses to invest in their communities and for not-for-profit organisations seeking to stay afloat in an increasingly competitive funding environment.

Associate Professor Jo Barraket from Queensland University of Technology's Business School and Australian Centre for Philanthropy Nonprofit Studies will discuss how social enterprises can work for the community by operating like a business.

"Social enterprises are businesses or organisations which provide a public or community benefit by conducting regular trading activity. Some of the proceeds from trade are reinvested back into the community - ensuring that there is a public benefit but also enabling the organisation to be self supporting," she said.

The forum, organised by the UTAS Institute for Regional Development, will be held from 5pm – 6pm at the Campus' café, 16-20 Mooreville Road, Burnie.

Also on the same day, the institute is hosting the workshop, Social Enterprise and its Impact on Regional Development, from 1pm- 4.30pm at the Campus.

The workshop is open to social enterprise practitioners from around the state, looking to learn more about their sector and share ideas.

For more information and reservations on both events contact Kay Reardon on (03) 6430 4511 or email Kay.Reardon@utas.edu.au

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