

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: FRIDAY, 5 JANUARY 2007

ATTENTION: Chiefs of Staff, News Directors



A devil of a donation

Jetsetters leaving the Launceston airport departures terminal are being waved off by more than friends and family this holiday season.

Travellers are now being greeted by a large friendly Tasmanian Devil and her cub who are digging in to help save their species from the disease that is ravaging their population numbers across the State.

To help fund additional resources for Tasmanian Devil Research, the University of Tasmania Foundation, in collaboration with Jetstar, established a lifelike Tasmanian Devil donation sculpture in the departure lounge of the Launceston Airport.

Chairman of the University of Tasmania Foundation Mr David Rowell said today that the statue was one of five Devil collection points across Tasmania.

“The donations boxes mean that tourists and locals can use their spare change to do a small but much appreciated bit for the threatened species.

“These valuable funds will assist the groundbreaking research on the Tasmanian Devil Facial Tumour Disease.

“Having a Tasmanian Devil Collection point based at the Launceston Airport is not only a collection point for valuable funds.

“She also provides a visual reminder to all that pass by her and her cub that the Devil species are at threat and in need of help,” said Mr Rowell.

People leaving the State are urged to support the Tasmanian Devil Appeal, or support the ongoing research by visiting www.utas.edu.au/foundation/devil.htm

Information Released by:

The Media Office, University of Tasmania

Phone: 6226 2124

Mobile: 0417 517 291

Email: Media.Office@utas.edu.au