

Media Release

Chiefs of Staff, News Directors

Monday 10 November 2014

International expert on creative cities shares his thoughts on Tassie

Smart cities are great spaces for us to live, work and play - and they help our economy grow. But what makes a city clever? And how can we do more to create the kind of spaces that people want to live, work and play in?

Charles Landry will share his expertise on how to create vibrant and prosperous communities when he presents the free public lecture *Clever Cities, Creative Spaces: Igniting Investment, Jobs and Growth* at the University of Tasmania.

UK-based Mr Landry is a respected international authority on the use of imagination and creativity in urban change. His aim is to help cities become more prosperous, culturally confident, resilient and self-sustaining.

He is co-developer of the Creative Cities Index, a system that empowers cities to control their own creative and cultural destinies. He has worked on projects around the world and authored several books.

Mr Landry chaired the European Union's 2014 Capital of Innovation awards which focused on how cities develop innovation infrastructure (won by Barcelona). He was also Thinker in Residence in Adelaide in 2003 and helped create a joint vision for Adelaide's future and worked on a similar project in Perth in 2007.

Mr Landry is visiting Hobart and Launceston from November 6-12 and is keen to learn more about Tasmania's strengths and opportunities during his stay.

His public lecture will be highly visual and geared towards Tasmanian interests, concerns and potential.

Media opportunity

Who: Charles Landry, GASP!

What: Charles Landry will meet with GASP! representatives and tour the award-winning structures and art.

When: 9.30am, **TODAY** Monday 10 November 2014.

Where: GASP! The Glenorchy Art and Sculpture Park, Brooker Highway, next to the Derwent Entertainment Centre. For more information on GASP! please visit:

<http://gasp.org.au/>

Public lecture details

Who: All are welcome to attend this free public lecture.

What: "Clever Cities, Creative Spaces: Igniting Investment, Jobs and Growth."

When: Monday 10 November, from 6-7.30pm.

Where: Medical Science Precinct, corner Liverpool and Campbell Streets, Hobart.

RSVP: UTAS.Events@utas.edu.au or phone (03) 6226 2521.

The Department of State Growth and the University of Tasmania are hosting this visit. Hobart City Council and Launceston City Council will also host events.

For background on Mr Landry's work, please visit: www.charleslandry.com

Information released by:

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