

MEDIA RELEASE

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ATTENTION: Chiefs of Staff, News Directors



New Bookend patron gives documentary exclusive

Award-winning documentary maker Cathy Henkel has joined the Tasmanian-based BookEnd Trust program as a new patron.

The BookEnd program was launched in partnership with UTAS in 2008 with the aim of promoting positive environmental solutions and careers to students throughout the State.

The program recently won a Pride of Australia Medal for the voluntary work that went into creating it.

Dr Niall Doran, BookEnd co-ordinator and Honorary Research Associate in the UTAS School of Zoology, said he was extremely pleased to welcome Ms Henkel to the program.

“Her skills and experience add an exciting new dimension for our students and the program as a whole,” said Dr Doran.

To celebrate Ms Henkel’s new role as a patron, BookEnd is partnering with Screen Tasmania to present a special working preview of her latest film, *The Burning Season*, for Tasmanian film-makers this April. This will allow local professionals to talk with one of Australia’s leading documentary makers about the breadth of her experience and work in this field.

The Australian launch of the documentary, and the first public showings of the final film, will then be held in Hobart in May.

The Burning Season examines solving the problems of habitat loss, pollution and climate change in the forests of Indonesia, through the innovative work of a young Australian entrepreneur.

Now based in Queensland, Cathy first became aware of the BookEnd program following its launch last year, and came to visit the project team in Hobart in January.

“Their enthusiasm and approach is wonderful,” she said.

“*The Burning Season* is all about finding positive environmental solutions and inspiring the next generation. BookEnd has the same can-do attitude and for me it’s a natural fit.”

“We need to move beyond the doom and gloom to show that innovative solutions exist, and that people can build a career finding them.”

The Burning Season is narrated by Hugh Jackman and Arnold Schwarzenegger appears in the film.

It is the only Australian documentary invited to compete in the prestigious World Documentary Feature Competition at the 2009 Tribeca Film Festival in New York.

For further information please contact Dr Niall Doran, BookEnd Trust or see www.bookendtrust.com

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