

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Business Degree going the distance

Students commencing a UTAS Bachelor of Business next year can complete the degree online, as part of an increasing range of distance offerings by the Faculty of Business.

The Faculty already offers the Corporate Governance major by distance and now students will also be able to study the Finance and Marketing majors from home or anywhere in the world.

Acting Dean of the UTAS Faculty of Business, Dr Martin Grimmer, said he is pleased to announce the new offering in 2011.

“Online delivery is great for people who are working full time or balancing family responsibilities, and we know that people have been interested in this service for some time.”

“We are pleased that we can now provide this flexibility,” Dr Grimmer said.

“This initiative means that Tasmanians will be able to access UTAS Business Studies online instead of going through mainland universities, keeping education local and accessible.”

Dr Grimmer also said the initiative will be of benefit for those who wish to combine on-campus and online study and who need to balance the demands of life, work and study.

Student Kerry Duggan, 23, is studying Corporate Governance online under the Bachelor of Business.

“Being able to study online and at your own pace is a big advantage to me because I work full-time as well as study.”

“It is sometimes hard to be able to attend lectures and tutorials all of the time when you have responsibilities at your work, as well other commitments, and that is why I find it 100 per cent easier to study online, when I want and whenever I want,” Kerry said.

“I have also found the academic staff to be extremely helpful in promptly answering and questions/queries I had.”

It is expected other majors within the Bachelor of Business degree will be available online in coming years.

Students enrolled or planning to enroll in the first year of a Bachelor of Business in 2011 can begin their degree online.

For more information contact the Uni Info line on 1300 363 864.

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