

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



New Master Classes lead on timber and sustainability

The University of Tasmania's Centre for Sustainable Architecture with Wood (CSAW) has announced the first of its new series of Master Classes.

Titled *'Timber and Sustainability: Concepts and Marketing'*, these full-day Master Classes are about timber, its sustainability and the contribution timber and wood products can make to a sustainable built environment. The series includes sessions in Melbourne, Sydney and Brisbane this November.

CSAW Director, Associate Professor Gregory Nolan said "Sustainability is a catchword at the moment, but it is sometimes difficult to understand what the term really means in practice. In this complex area, industry needs to know how issues and concepts of sustainability influence how timber is used and sold."

To provide some workable answers for the timber production and component industry, CSAW has brought together experts in the practical and theoretical side of sustainability to share their knowledge and skill. They will deal with the key concepts of sustainability, their day-to-day implications and the prospects of marketing timber's sustainability in business.

The topics addressed in the Master Class include:

- Sustainability and its major concepts
- Sustainable resource supply through legal forestry, and certification of forest practice and chain-of-custody
- Wood products and the carbon cycle
- The life cycle assessment of timber and other building materials
- Efficient thermal performance in timber buildings
- Maximising points with timber in GreenStar and other rating schemes
- Marketing timber and sustainability – Strategies that work for industry and companies

This Master Class is tailored specifically for businesses that produce, supply or sell timber and timber components to the construction industry.

"It will cover the key aspects of what you need to know to work with your clients in the builder and specifiers market" Associate Professor Nolan said. As the relationship between the producer and customer is so important, special registration is available for customers brought along by members of the timber production industry.

The Master Classes are part of the UTAS School of Architecture & Design's new timber education and skills program. The other major component of the program is the School's new Graduate Certificate in Timber (Processing and Building) being offered from Semester 1, 2011. As it is an online course, this award is accessible for students all over Australia.

Master Class Dates and Venues

Location	Date	Venue
Melbourne	Tuesday, November 16	To be confirmed
Sydney	Wednesday, November 17	Rydges Parramatta 116 - 118 James Ruse Drive, Rosehill NSW 2142
Brisbane	Thursday, November 18	Brisbane International - Virginia Palms Cnr Sandgate & Zillmere Roads Boondall QLD 4034

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