

Media Release

Chiefs of Staff, News Directors

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Design in the spotlight

The University of Tasmania is putting design in the spotlight with the launch of Design X10 LTN, a series of events in Launceston over the next ten days.

Run by the University's School of Architecture and Design, the event is now in its seventh year and gives students, professionals and the broader community a chance to discuss all things design-related.

Lecturer Helen Norrie said over the next week and a half, Launceston would play host to highly regarded architects from around the country and the world.

"From public lectures to design-themed trivia shows and final-year students presenting their work, there are plenty of things that will appeal to people with an interest in architecture and design," Dr Norrie said.

"We are lucky to have one of the most intact built-environments in Australia here in Launceston. The question of how cities grow is an important one for communities and architecture is key to finding answers."

Dr Norrie said Design X10 LTN began in 2008 as Launceston Architecture Week so that students wouldn't miss out on National Architecture Week events which were traditionally held in Hobart when students were studying hard at the end of their semester.

"It's grown since then and last year we renamed it Design X10 LTN to reflect the broader focus on design and the expanded ten-day program."

Key events open to the public:

Tonight, 5.30pm: Design Forum with Brian Donovan of BVN Donovan Hill, Brisbane. BVN Donovan Hill is one of Australia's largest and most celebrated architecture and design practices with a diverse portfolio of projects from master-planning to civic buildings, housing and workplace design.

Friday, 19 September, 9am-5pm: Final year Masters of Architecture students will present their project work to visiting external reviewers, giving the public a chance to

glimpse the work of the University's School of Architecture and Design. Reviews will take place in the ground floor studio.

Tuesday, 23 September, 1pm: Design Forum with Mechthild Stuhlmacher, the Droge Architect in Residence, who will discuss the work of her Rotterdam-based practice Korteknie Stuhlmacher.

Tuesday, 23 September, 6pm: Spicks and Specks, Design in Mind. Local designers in a battle of wits to find out who knows the most when it comes to design-based trivia.

Thursday, 25 September, 6pm: Pechu Kucha, Beyond Design. A range of designers will deliver short and sharp presentations about pushing the boundaries of their own disciplines. Presentations will be limited to a maximum of 20 slides, with 20 seconds allowed per slide.

Visit <http://www.utas.edu.au/architecture-design/events/2014/september/design-x10-launceston> for the full program.

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