



FESTIVAL  
OF VOICES

5-14 JULY 2013  
HOBART TASMANIA



# **M**EDIA RELEASE

**NEWS FROM THE UNIVERSITY OF TASMANIA**

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ATTENTION: Chiefs of Staff, News Directors

## Fine-tune your leadership skills in a unique and innovative learning opportunity

The University of Tasmania is teaming up with Australia's premier celebration of the human voice in a unique initiative to nurture the next generation of leaders in this state.

UTAS and the Festival of Voices are presenting a joint learning opportunity - two units to be run this month and in July (the second during this year's festival).

"It is very rare in this day and age that we can offer something of potentially great value towards a participant's career development for free," said Dr Colin Jones from UTAS' School of Management, who teach the first unit, *Entrepreneurship and Innovation*, which begins with an online assessment activity on May 11.

"What we are offering in the first unit is an interactive, intensive, innovative gathering of people interested in leadership and entrepreneurship."

The general manager of the Festival of Voices, Paul Kooperman, explains: "We've put together a program of high-level, high-profile speakers drawn from government, sports and the arts. Over two days [on May 18 and 19, in the Stanley Burbury Theatre at the Sandy Bay campus], participants will be able to listen to them, interact and be challenged in the area of leadership.

"The second part of this partnership with UTAS, *Leadership in Practice*, is a practical component in July, in which we invite participants to be part of our festival, to take a hands-on role in the festival – whether it be a cabaret program in City Hall or a massive opening-night event at Salamanca - and to develop their skills.

“Hopefully this experience will lead to ongoing, longer-term bigger-picture opportunities such as starting a joint venture together, or some kind of permanent relationship,” Mr Kooperman said.

Dr Jones said: “Without doubt, what makes this offering unique is that the second unit makes it possible for you to apply in practice what you’ve learn in the first unit – to step from the classroom into the real world, so to speak, to enable that learning to spill over and to be tested.

“We are inviting people to step up to the challenge of being able to assist the Festival of Voices achieve its goals and at the same time have an opportunity to demonstrate leadership.”

Among the attractions at this year’s Festival of Voices will be Kate Ceberano, Christine Anu, Darren Percival, the multi-Grammy Award-winning American group Take 6 and the UTAS Conservatorium of Music’s roof-raising Southern Gospel Choir.

For further information on the units: <http://www.utas.edu.au/business/fov>

For further information on the 2013 Festival of Voices: <http://festivalofvoices.com/>

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