

Media Release

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Serving Up Support for the Tasmanian Devil

Prestigious UK tableware, giftware and collectables maker *Royal Crown Derby Porcelain Company* and Tasmania's leading homewares retailer, *Your Habitat*, have joined forces with local artist *Tim Squires* to create a unique collectable plate to help raise funds to save the **Tasmanian Devil.**

Featuring a 22ct gold-edged plate in fine bone china, the specially commissioned 21.5 cm plate is fully boxed with a certificate of authenticity and features the work of acclaimed Tasmanian natural history artist *Tim Squires*.

According to Royal Crown Derby Chairman and Chief Executive, the Hon. Hugh Gibson, Royal Crown Derby has been making some of the world's finest tableware and collectibles featuring wildlife.

"We are passionate about the world's wildlife which is reflected in our large collection of exquisite paperweights featuring many animals from around the world. These are highly sought after by collectors internationally.

"We are delighted to be associated with *Your Habitat* in Tasmania in this project and are confident it will raise significant support that will help ensure the future of the Tasmanian Devil."

Robert Parker, Proprietor of *Your Habitat* has played a key role in the negotiations to bring the project to life, and plans to pass on 100 per cent of the sales to the Save the Tasmanian Devil Appeal.

“As a proudly Tasmanian family business, Your Habitat is delighted to be involved with Royal Crown Derby in developing this beautiful collectors’ plate, highlighting the plight of our most treasured Tasmanian icon.

“We are proud to have brought this project to fruition and are pleased to donate the entire proceeds from the sale of the plates to the Save the Tasmanian Devil Appeal.

“Customers who purchase this plate will not only make a significant contribution to the future of the Tasmanian Devil, but will be investing in a beautiful collectible item from one of England’s iconic potteries.”

The Tasmanian Devil plates will be available throughout Your Habitat stores and all proceeds from the project will go in full to the priorities of the Save the Tasmanian Devil Program.

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