

## Media Release

### Chiefs of Staff, News Directors

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## Southern Gospel Choir fans help fund North America tour

Tasmania's own, ARIA-nominated Southern Gospel Choir's latest fundraising campaign has put donors firmly in the box seat.

In order to help the community-based choir travel to America to perform in the heartland of African-American gospel music, the group has today launched its own crowdfunding Pozible campaign.

In this grassroots campaign, the donors are also the winners.

Donate \$100 and receive a private tuition, or pledge \$150 and have the choir provide a happy birthday YouTube greeting. You can even have the whole choir perform for a private function.

"There are a huge range of funding opportunities, with each having their own reward," choir director, and Director of the University of Tasmania Conservatorium of Music, Associate Professor Andrew Legg said.

Pozible is a crowdfunding online platform where a lot of people donating, even the smallest amounts, can make a big difference.

"One of the great features of Pozible and crowdfunding is that they make a little go a long way," Professor Legg said.

"It helps get the word out and it also allows everyone to participate and support our cause, with some added rewards along the way."

The 70-member choir was invited to tour America in November this year. The tour kicks off in Dallas and will travel to the Deep South and Los Angeles. The choir, along with 10 support staff, will travel between venues in two, 60-seat greyhound buses.

The tour will cost almost \$500,000, with the choir already having raised \$100,000.

“This tour of the United States is an amazing opportunity for the choir,” Professor Legg said.

“It’s about singing, yes, and it’s about African American gospel, certainly, but it is mostly about people and relationships.

“The only way to really sing this music is to get inside and alongside the community that bled, suffered and died for it. This is music of humanity, of the soul – and the Southern Gospel Choir is going ‘home’ to find it.”

For more information, or to donate, visit <http://www.pozible.com/project/181090>

**Information released by:**

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