

Media Release

Chiefs of Staff, News Directors

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Nextgen Hobart winners announced

Hobart teams participating in the Nextgen Business Team Challenge will put their hard work on show today at a trade display, followed by the final presentation and awards ceremony.

About 80 grade nine and 10 students from Taroona, Rokeby, Woodbridge, Glenora and Clarence High Schools and Calvin Christian School have spent the last week refining their ideas for a successful business venture, and receiving professional tips and advice from a range of industry and academic leaders along the way.

Event facilitator Adam Mostogl said he was impressed by the creativity and entrepreneurial skills displayed over the course of the week.

“It’s incredible to think the 10 teams were given the same challenge at the start of the week: to come up with an exciting new way to sell Tasmanian products overseas,” he said.

“We’ve got business concepts that include selling handcrafted wooden staircases, exfoliating body scrub, merino clothing, distributing Tasmanian frozen yoghurt in powdered form for the world market, and expandable emergency houses, among many other creative ideas.

“If this is what the students are capable of in a week, then I can safely say the Tasmanian brand will be well-represented when these students start launching their own businesses.

“It’s great to be working in partnership with the Australian Maritime College and the Tasmanian School of Business and Economics for the third year. This event is an innovative way to prepare our future business leaders for challenges that lie ahead of them.”

For more information on the Nextgen Business Team Challenge, visit www.illuminatesdf.com.au/nextgenbtc

<http://www.utas.edu.au/campuses/campus-maps>

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