

# MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors

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## Active Launceston receives first community donations

A generous donation of \$2000 from the Rotary Club of Central Launceston for Active Launceston's Active and Alive program will be gratefully received tomorrow (**Tuesday 28 May 2013**) along with a \$5 donation from an Active Launceston participant which will kick off a new public appeal.

For Active Launceston manager Lucy Byrne both gestures are equally important, as the free community health and wellbeing program relies on grants, sponsorships and donations to operate.

"In the current economic climate, it is becoming more difficult to ensure the ongoing sustainability of this fantastic Initiative," she said

"The new Active Launceston Appeal now gives everyone the opportunity to say thank you and contribute to programs and events into the future – programs which may one day benefit the donor, their family or the greater Launceston community."

The first official donation of \$5 will come from Active Launceston participant Janice Phillips.

"I am so pleased to be able to make a small donation to Active Launceston as their programs have helped to change my life," she said.

The Rotary Club donation utilised funds raised for youth mental health initiatives through the community bike ride Sally's Ride, and has been earmarked for the Active and Alive program for disengaged young people.

"Our \$2000 sponsorship couldn't be put towards a better cause," said Sally's Ride chairperson and Rotary Club of Central Launceston member Richard Matson.

"The community really needs to support Active Launceston if it's going to be around in the future."

"We are pleased to know that money raised from our bike ride will be going towards a program to encourage disengaged young people to stay active."

All donations small or large are greatly appreciated by Active Launceston and can be made by visiting the UTAS Foundation website [www.utas.edu.au/foundation/donate](http://www.utas.edu.au/foundation/donate) and following the links to the Active Launceston Appeal or by calling Active Launceston on (03) 6324 4027 to receive a donation form.

Active Launceston is a community-driven partnership with the vision of improving the health and wellbeing of the Launceston community through physical Activity. Active Launceston is managed by UTAS partnership with Launceston City Council.

**For more information please visit the website**  
[www.active.launceston.tas.gov.au](http://www.active.launceston.tas.gov.au) or phone 6324 4047.

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