

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



International Women's Day event at Cradle Coast campus

One of Tasmania's most celebrated authors, Rachael Treasure will discuss the modern country heroines at the heart of her stories in a special International Women's Day event at UTAS Cradle Coast campus on Tuesday 8 March 2011.

Author of *The Rouseabout*, *The Cattleman's Daughter* and other novels which have an international readership, Ms Treasure will focus her talk on the unique qualities of rural and regional women - both in the real world and in fiction.

Campus community engagement officer Nicki Fletcher said the characters in Ms Treasure's novels struck a chord with women who had chosen to live on the land, but were not content with being the traditional 'farmer's wife'.

"Ms Treasure's heroines are gutsy and passionate but have an earthiness that Tasmanian women are able to identify with and be inspired by," she said.

Ms Treasure will introduce her other great love through her newest book *Dog Speak*, which she describes as a how-to training guide for pampered pooches through to working kelpies.

Dogs, Dames and Damsels in Control will be held at the campus at Mooreville Rd in Burnie from 4.30pm to 5.30 pm and is a free event. People interested in attending should contact the campus on (03) 6430 4949.

For further information contact: Nicki Fletcher, Community Engagement Officer, Cradle Coast Campus. Telephone: (03) 6430 4924.

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