

# **MEDIA RELEASE**

**NEWS FROM THE UNIVERSITY OF TASMANIA**

DATE: FRIDAY 30 AUGUST 2013

ATTENTION: Chiefs of Staff, News Directors

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## North West Coast's research excellence on show

The North West Coast's research excellence will be showcased when the 2013 UTAS Research Week is launched **next week (September 2-6)**.

The 2013 event will host a variety of presentations and seminars designed to support UTAS researchers and inform the public about the variety of research currently being carried out at the university.

Businesses, government departments and community members are welcome to attend.

### **UTAS Cradle Coast Campus presentations include:**

#### **Researchers in Business Showcase**

*12pm – 1.30pm, Monday, September 2 (room D201, Cradle Coast Campus)*

The Researchers in Business program supports researchers to work with businesses to develop ideas with commercial potential. This session will provide examples of how researchers and businesses have worked together on a range of projects in regional settings. Guest speakers include Jim Grigoriou (SME Engagement, CSIRO) and Dr Marcus Bowles (Australian Maritime College). RSVP: [Poppy.Fay@utas.edu.au](mailto:Poppy.Fay@utas.edu.au)

#### **How many children do Tasmanians want? And are they having them?**

*12pm – 1.30pm, Tuesday September 3 (room D201, Cradle Coast Campus)*

Contemporary 'low' levels of fertility have raised questions about the extent to which childbearing behaviour accurately reflects individual's and couple's childbearing intentions. This seminar addresses this topic by questioning how many children Tasmanians want and then exploring these intentions in the context of Tasmania's total fertility rate. The results are intriguing. RSVP: [Poppy.Fay@utas.edu.au](mailto:Poppy.Fay@utas.edu.au)

#### **The Art & Science of Dairy Farming – A Showcase of TIA's Dairy Industry**

*10am – 12pm, Tuesday September 3 (room D201, Cradle Coast Campus)*

This presentation will showcase TIA's current industry-led research in the Dairy Industry presented by a number of researchers. Topics include The Science of Pasture; Dairy technology – how has it changed and how it is changing the industry; and Modelling for the dairy industry. RSVP: [TiaAdmin.CCC@utas.edu.au](mailto:TiaAdmin.CCC@utas.edu.au)

**For more information/interviews contact:**

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