

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Australian documentary premiere for Hobart

**Media opportunity: A media preview will be held today at 2pm
Plenary Hall, Wrest Point Convention Centre**

The BookEnd program is hosting a national documentary launch to be held at the Wrest Point Convention Centre tonight (**Monday 1 June**).

The launch will be hosted by TV and radio presenter Andy Muirhead, with documentary maker and BookEnd patron Cathy Henkel, documentary subject Dorjee Sun and wildlife warrior Terri Irwin. All will be present at the media preview today.

The BookEnd program is an environmental scholarship program designed to help Tasmanian school students in furthering their education and in developing positive and co-operative environmental solutions.

The documentary, *The Burning Season*, is about positive and innovative solutions to carbon pollution and habitat clearance in Indonesia. It follows the work of a young Australian entrepreneur who is both undertaking good environmental work and using it to generate income.

There are parallels with issues in Tasmania and key messages about building career options and positive ways forward.

The documentary is winning substantial international attention and awards. It is narrated by Hugh Jackman and features Arnold Schwarzenegger and Al Gore, who have thrown their support behind the documentary.

Hugh Jackman said: "every year, there is one outstanding documentary that you cannot miss, that people will talk about because of its significance to the planet's future - this coming year, *The Burning Season* is that documentary."

The Burning Season was invited to Robert De Niro's Tribeca Film Festival in New York for its global premiere last month and director Cathy Henkel chose to bring it to Tasmania for its Australian launch before taking it to other States.

Tonight's event, which starts at 7.30pm, will feature a post-screening forum on the making of the film and the potential to build a new environmental economy that combines profit and good on-ground works.

The forum aims to focus on the role of environmental entrepreneurs in building careers and adding to the economy.

Entry to the event is free with optional gold coin donation.

For more information, please contact Niall Doran: 0409 222 133 or see

http://www.bookendtrust.com/BE_BurningSeason_invite.pdf **OR**
<http://www.bookendtrust.com/burninglaunch.html>

Information Released by:

The Media Office, University of Tasmania

Phone: 6226 2124 Mobile: 0417 517 291

Email: Media.Office@utas.edu.au