

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: THURSDAY 16 DECEMBER, 2010.

ATTENTION: Chiefs of Staff, News Directors



Tasmanian golfer Mat Goggin to launch entrepreneurship camp

Tasmanian golfer Mat Goggin will today launch *Camp Communiversity* - a four-day program at the University of Tasmania that seeks to inspire entrepreneurship among teenagers.

Camp Communiversity is designed for youths between 15-19 years of age who are interested in building their business and social capital future. It will be held from 8 February, 2011.

Mr Goggin said that while *Camp Communiversity* is an entrepreneurship camp, it's not just about business entrepreneurship.

"It's also about social entrepreneurship," he said, "and by that I mean any activity that builds community and brings people together. Sometimes when you hear that word entrepreneurship, you straight away think of money. We're trying to cover both."

Camp Communiversity will offer a series of interactive workshops by academics, teachers and successful entrepreneurs, including Professor Gary O'Donovan, the acting Pro Vice-Chancellor (Students & Education) at UTAS, Dr Colin Jones, senior lecturer from the UTAS School of Management, and Dr Michael Crow, the CEO of the Mat Goggin Foundation.

UTAS Vice-Chancellor, Professor Daryl Le Grew, said the University is delighted to support the Mat Goggin Foundation in this initiative.

"We've all enjoyed Mat's success on the golf course, but it's also great to remember that he was a standout student in his teens," Prof Le Grew said.

"We applaud Mat's entrepreneurial spirit – a spirit which has led him to start his own Foundation - and we share his passion for instilling self belief in young Tasmanians."

More information can also be found at: www.matgoggin.org

Information Released by:

UTAS Communications and Media, University of Tasmania

Phone: 6226 8519 M: 0418 510 121

Email: Media.Office@utas.edu.au