

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: WEDNESDAY, AUGUST 21, 2013

ATTENTION: Chiefs of Staff, News Directors



Noted CEO returns home to help frame future of Makers' project

Highly regarded creative thinker Brian Parkes, the chief executive officer at the JamFactory in Adelaide and an UTAS alumnus, will be part of efforts to frame the future of the Makers' Workshop.

UTAS Pro Vice-Chancellor (Regional Development) Professor Janelle Allison said a community workshop with Mr Parkes would be one of a number of activities the University would undertake to help guide the integration of UTAS at the iconic building.

"We understand that this building and the Makers within it are in many ways emblematic of the proud history of this region," she said.

"Since this proposal was announced, we have had literally hundreds of conversations about the potential and promise that is contained within this project.

"Our commitment is to continue those conversations in a number of ways so we can capture and capitalise on ideas which arise in the weeks and months ahead."

- On Friday, plans and artists' impressions of the project will be on display at Makers' Workshop and the UTAS Mooreville Road campus from 1pm.
- The campus display will be manned from 10am until noon as part of the UTAS Open Day on Sunday.
- A UTAS staff member will be on hand to answer questions and take public comment at the Makers' display, from 10am to 4pm, from Monday to Wednesday next week.
- On Saturday, August 31, Mr Parkes will conduct a community workshop around the possibilities of the project.
- On Saturday, September 14, there will be a workshop for tourist-related businesses linked to the Makers' Workshop.

- Discussions are underway with relevant University faculties for courses which would be offered at the Makers Workshop, and senior University staff members are liaising with the Makers of Burnie to plan for that group's ongoing involvement in the facility.

Anyone who wants to express interest in any of the sessions or has questions related to the project can email: CCC.westpark@utas.edu.au. More information is available at www.cradle-coast.utas.edu.au.

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