Monday 10 September 2018

**Artists invited to contribute to North’s transformation**

Interpretations of art and urban transformation are being encouraged as Tasmania’s first public commission for ephemeral art is launched.

The Ephemeral Art Project is inviting artists to create an artwork which will be located in and around the sites for the planned Inveresk Precinct buildings.

Artists will be asked to work within the broad theme of art and urban transformation, interpreting the idea through an ephemeral piece of work which could challenge, comment or critique important social issues.

“The University of Tasmania has an important role to play in providing access to art and culture, a space where it can genuinely engage with its communities and shared public spaces,” Pro Vice-Chancellor Professor David Adams (Community, Partnerships and Regional Development) said.

“It’s only fitting with the revitalisation of the Inveresk Precinct, as part of the Northern Transformation Program, that an art installation reflects urban creativity and innovation.

“Ephemeral art provides a real opportunity for artistic expression that goes beyond traditional approaches.”

The concept of ephemeral art is that it only lasts for a limited time.

“The lifespan of the artwork will only be for 12 months, so it could be an installation which changes or evolves over this timeframe and takes many forms,” Professor Adams said.

“It could even be a series of performance artworks or sound sculptures.”

Artists may submit solo or collaborative applications. Submissions will be assessed by a panel with the successful application announced at the end of October.
The installation of the artwork will begin in April next year.

For more information including an artist’s project brief visit www.arts.tas.gov.au/industry_development/public_art/commissions/067549

Applications close 11.59pm on Sunday, 7 October 2018.

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