Media Release
Chiefs of Staff, News Directors

Tuesday 18 November 2014

University showcases education, minerals and agrifood for Chinese investors

Visiting Chinese delegates to TasInvest are learning that education and leading research are central to Tasmania's many offerings.

The event this week featured addresses by two senior research leaders in agrifood and minerals.

The University’s Tasmanian Institute of Agriculture (TIA) showcased the state's successful and rapidly growing dairy industry, while the Centre of Excellence in Ore Deposits (CODES) provided an insight into its ore deposit and development activities.

TIA Director Professor Holger Meinke, speaking at Ashgrove Cheese, talked about Tasmania’s competitive advantage as a producer of quality food.

“Dairy is the largest agricultural sector in Tasmania, constituting 36 per cent of the gross value of pre-farm gate agriculture in the state,” Professor Meinke said.

“Our climate and soils are ideally suited for high-quality, productive pastures and northern Tasmania is amongst the best places in the world to grow high-quality grass at low cost.”

CODES Director Professor Gemmell, at the Makers Workshop in Burnie, spoke about the University’s role as a global leader in ore deposit research, which encompasses one of the largest university-based ore deposit research teams in the world.

“CODES has strong ties with a number of institutes and mining companies in China, and we are looking to expand these collaborations in the future,” said Professor Gemmell.

Delegates also heard about the University’s record of excellence in teaching, research and development in other areas, including at the Institute for Marine and Antarctic Studies.

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