

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: MONDAY 1 FEBRUARY 2010

ATTENTION: Chiefs of Staff, News Directors



Have a kick with Tassie Hawks star player Buddy Franklin at Active Launceston Expo

Tassie Hawks star Buddy Franklin will star at next week's *Active Launceston Expo*, along with Hawkes players Luke Hodge, Lance Franklin, Jordan Lewis and Michael Osborne.

Tassie's own Grant Birchall and Simon Taylor will also be present at the twilight event to be held at Aurora Stadium February 3, 4-7.30pm.

Active Launceston manager Lucy Marshall said she expected the event would be bigger and better than last year's, especially with the support from the Tassie Hawks.

"There will be heaps of physical activities for the whole family to try, along with demonstrations, displays and information from fitness centres, sports clubs and community groups - and it is all free.

"We encourage workplaces, community groups, families and individuals to come along have and have a go at that activity they have always wanted to try."

Shayne Stevenson the Tasmanian Operations Manager of the Hawthorn Football Club said the club was proud to support the *Active Launceston* project.

The event will show case local physical activity options providing an expo and come- and-try day atmosphere, as well as a celebrity lifestyle challenge.

Over 44 exhibitors will be in attendance demonstrating and running short sessions in numerous activities including: belly dancing, yoga, tai chi, women's football, orienteering, RPM, boot camp, croquet, belly dancing, martial arts, roller derby and a jumping castle.

Attendees of all ages and abilities will be able to engage in numerous free activities, receive giveaways and discounts, get some advice from an exercise physiologist, have a shot at the target with the archery club or have a kick with Buddy.

Food and beverages will also be available at the event.

Date: Wednesday 3 February 2010
Time: 4.00pm – 7.30pm
Location: Aurora Stadium, Launceston
Cost: FREE

*For more information contact Lucy Marshall, University of Tasmania,
ph. (03) 6324 4047*

Information Released by:
The Media Office, University of Tasmania
Phone: 6324 2318 Mobile: 0438 510616
Email: Media.Office@utas.edu.au