

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: TUESDAY 15 OCTOBER 2013

ATTENTION: Chiefs of Staff, News Directors



Tasmania's first 'Colour Me Active' fun run is on tomorrow

'Colour Me Active' is Active Launceston's salute to being happy, healthy and having fun.

The first fun run or walk of this kind in Tasmania takes place on the University of Tasmania's Newnham campus **tomorrow at 3pm** and it's free - why not join the new fun run revolution taking over the globe.

Only three rules apply: start pristine, finish a canvas of colour and have fun.

At the start line and at a number of intervals along the way, participants will be sprayed in a multitude of colours (with dyed corn starch that is safe and will wash off). Healthy snacks and water will be provided.

Chilli FM's Tim and Josh will be on site providing live radio coverage, entertainment and music as well as participating in the event.

"This fun initiative brings students, staff and the community together through physical activity and will also hopefully become a drawcard for new students to the University," said Active Launceston Senior Project Manager (Regional Development) Lucy Byrne.

"The UTAS campus is the perfect venue for such an event and the final week of semester is a time of celebration; 'Colour me Active' is a wonderful way to finish the year on a high, and promote UTAS as a wonderful place to work

and study,” University of Tasmania Pro Vice-Chancellor (Regional Development) Janelle Allison said.

Registrations can be made online at www.activelaunceston.com.au

Other Active Launceston initiatives currently in operation include: Active Parks, Active Gyms and Active Bike and Active Kids will also be starting on Friday 25 October.

Active Launceston is a community-driven partnership with the vision of improving the health and wellbeing of the Launceston community through physical Activity. Active Launceston is managed by the University of Tasmania in partnership with Launceston City Council.

For more information and registrations please visit the website www.activelaunceston.com.au or phone (03) 6324 4047.

Information released by:

The UTAS Communications and Media Office

Phone: (03) 6226 2124

Email: Media.Office@utas.edu.au

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