

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

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ATTENTION: Chiefs of Staff, News Directors



Tax time benefits the Tasmanian devil

Accountants are doing their calculations for conservation with a generous donation to the Save the Tasmanian Devil Appeal.

Appeal Committee Chair, David Rowell, today received a \$5000 cheque from proceeds raised by the Income Tax Professionals.

The ITP donation was made following a campaign to dedicate a portion of the fee for every tax return between 1 July and 31 October 2008.

Mr Rowell said the ITP funds would contribute to the committee's key fundraising objective which was about keeping devils in the wild.

"ITP have made an important contribution to the advances being made to improve our understanding and management of the perplexing Devil Facial Tumour Disease," Mr Rowell said.

"It is through donations like this, and with the collective community support, that we can continue to review the complexities and demands of this disease."

ITP Managing Director, Steven Page, has urged other businesses to support the State's icon.

"We are Tasmanian owned and operated so we decided to put our fundraising efforts into something local and we think this is a great cause," Mr Page said.

"And we're hoping this might inspire a few other companies to also think up their own, unique ways to support the Tasmanian devil."

The Save the Tasmanian Devil Appeal Committee was formed last month, following a State Government and University of Tasmania agreement. The Committee, part of the University of Tasmania Foundation, is responsible for allocating funds to projects managed by the Save the Tasmanian Devil Program.

For more information contact Save the Tasmanian Devil Appeal Committee or to make a donation to the Save the Tasmanian Devil Appeal, visit:

www.tassiedevil.com.au

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