

Media Release

Chiefs of Staff, News Directors

Thursday, 12 November, 2015

St.LukesHealth sponsors Active Tasmania Active Schools program



www.activetasmania.com.au

Active Tasmania is proud to announce St.LukesHealth is sponsoring the brand new Active Schools program set to launch today (**Thursday, 12 November**).

Burnie Primary School have enthusiastically agreed to be a part of the new program where fun physical activity sessions will be delivered at the primary school for four consecutive weeks in Term 4.

St.LukesHealth Active Schools commenced on Tuesday (10 November) with fun and fitness whilst Circus Skills will commence today (12 November). Both the grade 1 and 2 students will benefit greatly from this new program.

St.LukesHealth has been a generous supporter of the Active Tasmania project and has previously sponsored merchandise in addition to the Active Launceston Active Kids program this year.

Active Tasmania Senior Project Manager Lucy Byrne said the Active Schools program was designed to increase awareness of the importance of individual and community health and wellbeing.

“The program will aim to look at creative ways to support staff, students and their families to live healthy lives. The sessions are designed to complement curriculum and other community initiatives,” she said.

“We are really excited to launch this new program with St.LukesHealth support. It is great to show support for our schools to help create pathways to healthier lifestyle

options in the community. It is important for children to be physically active every day as it aids healthy growth and development.”

St.LukesHealth North West Coast Area Manager Penny Seward said:

“St.LukesHealth is proud to be a sponsor and is involved to help support our local community stay healthy.

“This program is a great opportunity for students to try activities they might not normally be exposed to. Organised sport is wonderful, but there are some children who will flourish in non-competitive programs that build other skills, like Circus Skills.”

Active Tasmania aims to improve the health and wellbeing of communities locally, nationally and internationally. Active Tasmania provides a number of community engagement, leadership, research and teaching outcomes for the University and the communities in which it serves. Active Tasmania is managed by the University of Tasmania. For more information about this program please visit the website www.activetasmania.com.au or phone 6324 4027.

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