

## Media Release

### Chiefs of Staff, News Directors

Monday 10 November 2014

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## New book on finding effective solutions to community issues

A new locally written book shines an international spotlight on how Tasmanian researchers have been finding innovative solutions to local community issues.

In *Knowledge Partnering for Community Development*, North West based researcher Robyn Eversole has outlined an effective methodology for identifying and solving some of the issues facing communities and regions around the world.

Associate Professor Eversole developed the Knowledge Partnering methodology and it has been used extensively over the last seven years in developing research and teaching programs at the University of Tasmania's Institute for Regional Development at the Cradle Coast Campus in Burnie. It has also been used by other organisations in Tasmania and overseas.

"Knowledge Partnering is a local idea that has great international significance because it provides the catalyst to finding innovative solutions to the sorts of issues faced by regional communities everywhere," Associate Professor Eversole said.

"The book explains this approach and how to use it to catalyse new ideas and responses to local issues."

Eversole outlined an example of how the methodology has been utilised in the North West manufacturing sector.

"University of Tasmania researchers collaborated with local community and business leaders to identify issues that may be limiting the region's manufacturing industry," she said.

"One of the issues identified was the need for lean manufacturing skills, and a lack of people qualified to implement these practices in local businesses."

Eversole said that the Knowledge Partnering approach brought together insights and expertise from various stakeholders to create a solution: new, accessible and relevant training opportunities to up-skill local workers.

In *Knowledge Partnering for Community Development*, Eversole provides readers with an insight into local development processes in different international contexts, and how these insights can be applied in practice to catalyse innovative solutions to local development issues.

Each chapter features global case studies of innovative community-state partnerships, and practical application exercises and strategies for professionals looking to bring new approaches to their research.

*Knowledge Partnering for Community Development* will be launched at networking events in Burnie, Launceston and Hobart.

**Speakers at the Cradle Coast book launch and forum:**

Professor Jo Barraket  
Director, Centre for Social Innovation Swinburne, Victoria

Sarah Jones  
AusIndustry Facilitator, Entrepreneur Development

Dayna Broun  
Industry and Development, University of Tasmania

Wednesday, 12 November 2014, 4:30 – 6pm  
University of Tasmania - Cradle Coast campus  
Mooreville Road, Burnie

**Speakers at the Newnham book launch and forum:**

Professor Jo Barraket  
Director, Centre for Social Impact (Swinburne), Victoria

Kylie Eastley  
Art/Community Consultant, Kylie Eastley Consultancy

Dr Tony McCall  
Associate Researcher, Institute for Regional Development

Thursday, 13 November 2014, 11-12.30  
Sir Raymond Ferrall Centre  
University of Tasmania – Newnham campus

**The Hobart launch of *Knowledge Partnering for Community Development* will be held at the Tasmanian Council of Social Service conference:**

Friday 14 November 2014, 1pm  
C3 Convention centre foyer,  
64 Anglesea St. South Hobart

**Information released by:**

University of Tasmania, Communications and Media Office  
Phone: 61 3 6226 2124  
Email: [Media.Office@utas.edu.au](mailto:Media.Office@utas.edu.au)