

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: TUESDAY 16 AUGUST 2011

ATTENTION: Chiefs of Staff, News Directors



Stephen Mayne @ UTAS Open Day

Founder of Crikey.com Stephen Mayne will speak at UTAS Open Day at the Newnham campus on Sunday 21 August.

Presented by the Faculty of Business, Mr Mayne's lecture, *Naming and Shaming – making business accountable*, will be held at the Sir Raymond Ferrall Centre at 12.30pm, is open to the public and is free.

As a shareholder activist driving the theme of greater accountability across corporate Australia, Mr Mayne's talk will be business-focussed; using News Corporation and Gunns as examples, Mr Mayne is known to enjoy a few laughs and debate with audience members.

Prospective students, families and the community are invited to visit the UTAS Launceston campus and take part in the many activities on offer this weekend at the annual Open Day.

UTAS director of marketing Jo Bailey said Open Day is a great opportunity to explore the university's offerings.

"Prospective students will have the opportunity to speak with UTAS staff and students about courses, scholarships, applications and accommodation.

"There will also be campus tours and demonstrations to inform and entertain," Ms Bailey said.

For more information on Open Day 2011 activities, see www.utas.edu.au/openday

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