



Teaching and Learning
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OFFICE OF THE PRO VICE-CHANCELLOR (TEACHING & LEARNING)

MEDIA RELEASE

NEWS: FROM THE UNIVERSITY OF TASMANIA

DATE: TUESDAY 1 JULY

ATTENTION: Chiefs of Staff, News Directors

Launceston citizens to get active

A community project aiming to improve the health and wellbeing of the people of Launceston through increased participation in physical activity will be launched on Thursday July 3.

Active Launceston, a partnership between the University of Tasmania, Launceston City Council, Education Department, The Examiner Newspaper and TAFISA (Trim and Fit International Sport for All Association) has attracted a \$200,000 Federal grant and \$40,000 from the State Government.

Details of specific Active Launceston initiatives will be announced at the launch on Thursday.

The Active Launceston project has three objectives:

1. To identify and engage with relevant groups to co-ordinate, co-operate and commit to the goal of Active Launceston
2. To enhance and increase the opportunities for the community's participation in physical activity.
3. To identify and develop resources that support and monitor increased participation in physical activity.

University of Tasmania's Deputy Vice Chancellor, David Rich, said Active Launceston is a great community project that will allow the University to help improve the overall health of the Launceston community.

"I am excited by the possible outcomes of this project and hope that community members are keen to get involved," he said.

A working group was established to apply for the grant following a public meeting in June 2007. The application sought a share of \$37 million from the Active Australia Community and Schools Grant Program.

Since this time, Active Launceston has also secured further support including a grant to develop a website from Sport and Recreation Tasmania's Community Recreation Grant Scheme.



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- What:** **ACTIVE LAUNCESTON LAUNCH**
'Move it' exercise class
'Boccia' demonstration (a bowls-type target game played at the Paralympics)
- Where:** University Sports Centre, Newnham Campus.
- When:** 10.30am Thursday July 3
- Who:** Mayor Albert van Zetten
UTAS Pro Vice Chancellor, Gail Hart
Hon Brian Dixon
Project partners
Community members

The media is invited to attend.

Information Released by:

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